



+65 9380 8153



yonasngaturi@hotmail.com



yonasngaturi.com

CAREER PROFILE

I am a videography creative with a passion for documenting experiences and telling stories about people, places, food and culture. I have developed a suite of media skills including photography, video production, graphic design, social media and journalism. I have also cultivated skills like leadership, empathy, interpersonal communication, teamwork, project and time management. I hope to bring to your organisation my passion and creativity for creating great content that will engage audiences in new ways.

LATEST EDUCATION

2018 - 2020

Bachelor of Creative Industries (Media & Communication) with Distinction Queensland University of Technology (QUT)

- Creative Industries International Scholarship recipient
 - Maintain GPA of 5.5 each semester to retain
- Dean's List Semester Two 2019
- Took electives in screenwriting, motion design and data visualisation

PROFESSIONAL EXPERIENCE

Media related work

June 2021 - Present

Video Production Specialist

Grab Holdings Inc.

- To showcase Grab Employees as their authentic selves, while thriving at work
- To fully conceptualize video ideas from creative briefs
- To align with the company's vision of driving Southeast Asia forward and add value to the team's scalable efforts
- Manage video projects and coordinate with various stakeholders and vendors

Jan 2021 - June 2021

Brand & Content Development Intern (Video)

The Hidden Good

- Ideate video concepts for client brand storytelling on social media
- Produce, film and edit videos including sound design, motion graphics and colour grading
- Research and develop strategy to better position the company, its programmes and clients

Jan - Feb 2020

Creative Intern

Dentsu X | Dentsu Aegis Network Singapore

- Generate ideas during creative brainstorming and team processes
- Write copy and justifications for clients like SkillsFuture Singapore and M1
- Develop idea boards for client presentation and campaigns

Mar 2015 - Aug 2015

Editorial Intern

Youth.SG | National Youth Council

- Pitch story ideas on a weekly basis
- Cover events, interview personalities and write articles
- Work with writers & marketing team to schedule publishing and promote articles on social media
 Page 1 of 3

Other experiences

2016 - 2018

Full-time National Serviceman Admin Support

Singapore Civil Defence Force

- Use excel and HR software to process personal particulars of current and incoming camp personnel.
- Organise and schedule social cohesion activities.
- Assist Head Personnel Officer with major camp events like Minister's Visit
- Received the Service Excellence Award Q1 WY2018/2019
- Vocational Section Commander Course (VSCC) completion
 - Promoted to Sergeant rank and managed an office of 12 men
- Admin Support course completion
 - · Received data entry training

May 2014 - Jul 2016

Part-time Sales Associate

The Wellbeing Group (TWG) Tea

- Assisted customers in their purchase, customers were locals and Korean, Japanese, Chinese, European tourists
- Set up store front for daily operations
- · Assist kitchen hands and pastry counter during busy periods

EDUCATION HISTORY

2013 - 2016

Diploma in Mass Communication

Ngee Ann Polytechnic

- National Youth Film Awards 2016
 - Best Documentary Film
 - Best Camera Work in a Documentary Film
 - Nominated Best Editing in a Documentary Film
- Tianjin, China Overseas Immersion Programme (OIP)
 - Completed Feature Writing and Chinese culture studies module
- Stage52 member
 - Everything But The Brain theatre production actor

2009 - 2012

Yusof Ishak Secondary School

- YI Student Council
 - Executive Committee member Head of Journalism
- Photography Club member
- Performing Arts Programme Drama
 - · West side story actor
 - · Army Daze actor

VOLUNTEERING

May 2019 - July 2019

International Student Services (ISS) Peer Mentor

QUT

- Present 'New to Brisbane' information session during Orientation week
- Attend pre-orientation training and Leadership, Development and Innovation (LDI) workshops

DIGITAL LITERACY

Photoshop

Lightroom

Illustrator

Indesign

• Besides publishing layout design, I can produce a fully interactive digital folio

Premiere Pro

After Effects

Dreamweaver

HTML

Java

• I have completed a short course in Android App coding

SKILLS

Photography

Videography

Motion Design

Scriptwriting

Journalism

Graphic Design

REFEREES

Isaac Chan

Manager, Recruitment Marketing and Brand

isaac.chan@grabtaxi.com

Mellisa Abdullah

Creative Director, The Hidden Good mellisa.abdullahh@gmail.com